CONTRACT



WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

	Contract / Revision	Alt Order #
	4070477 /	BARACK OBAMA FOR PE
Product		
95-101-1536-OBAMA F	OR AMERICA	
Contract Dates	Estimate #	
09/04/12 - 09/10/12	1536	
<u>Advertiser</u>		Original Date / Revision
Obama for America		08/31/12 / 08/31/12
	Billing Cycle Billing	Calendar Cash/Trade

And:

Greer Margolis & Mitchell Attention: Katie Keuleman 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

	0	8/31/12	/ 08/31/12			
Billing Cycle	Billing Cal	endar	Cash/Trade			
EOM/EOC	Broadcast		Cash			
Station	Account E	xecutive	Sales Office			
WOFL	Anthony C	astaneda	FSS Philadelphi			
Special Handling						
Demographic						
Adults 25+						
IDB#	Advertiser	Code	Product Code			
TV12856	95		101			
Agency Ref		Advertiser	Ref			

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S _l	oots	Amount
E 1 WOFL 09/04/12 09/06/12 Good Day 5a	5-530A	:30	NM	3	\$975.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$325.00				
E 2 WOFL 09/04/12 09/06/12 Good Day 5a	530-6A	:30	NM	3	\$975.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$325.00				
E 3 WOFL 09/04/12 09/06/12 Good Day 6a	630-7A	:30	NM	3	\$1,200.00
CANDIDATE OUTSIDE WINDOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$400.00				
E 4 WOFL 09/04/12 09/06/12 Good Day 7a	7-730A	:30	NM	3	\$2,550.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$850.00				
E 5 WOFL 09/04/12 09/06/12 Good Day 7a	730-8A	:30	NM	2	\$1,700.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 2	<u>Rate</u> \$850.00				
E 6 WOFL 09/04/12 09/06/12 Good Day 8a	8-830A	:30	NM	3	\$1,500.00
CANDIDATE OUTSIDE WINDOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$500.00				
E 7 WOFL 09/04/12 09/06/12 Good Day 8a	830-9A	:30	NM	1	\$500.00
CANDIDATE OUTSIDE WINDOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwT 1	<u>Rate</u> \$500.00				
E 8 WOFL 09/04/12 09/06/12 Good Day 9a	9-930A	:30	NM	3	\$1,200.00
CANDIDATE OUTSIDE WINDOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$400.00				
E 9 WOFL 09/04/12 09/06/12 Good Day 9a	930-10A	:30	NM	3	\$1,200.00
CANDIDATE OUTSIDE WINDOW			ł		



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4070477 /	BARACK OBAMA FOR PR

 Contract Dates
 Product
 Estimate #

 09/04/12 - 09/10/12
 95-101-1536-OBAMA FQ 1536

 Advertiser
 Original Date / Revision

 Obama for America
 08/31/12 / 08/31/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$400.00				
E 10 WOFL 09/04/12 09/06/12 Good Day 430a	430a-5a	:30	NM	4	\$200.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 4	<u>Rate</u> \$50.00				
E 11 WOFL 09/09/12 09/09/12 SUN 9-10A	SUN 9-10A	:30	NM	1	\$150.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1	<u>Rate</u> \$150.00				
E 12 WOFL 09/04/12 09/06/12 WENDY WILLIAM	10a-11a	:30	NM	3	\$600.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$200.00				
E 13 WOFL 09/04/12 09/06/12 JUDGE MATHIS	12p-1p	:30	NM	3	\$600.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$200.00				
E 14 WOFL 09/04/12 09/06/12 JUDGE JOE BROWN	1p-2p	:30	NM	3	\$600.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$200.00				
E 15 WOFL 09/04/12 09/06/12 PEOPLE COURT	2p-3p	:30	МИ	3	\$600.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$200.00				
E 16 WOFL 09/04/12 09/06/12 DR PHIL	3p-4p	:30	NM	3	\$1,800.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$600.00				
E 17 WOFL 09/04/12 09/06/12 JUDGE JUDY	4p-5p	:30	NM	6	\$3,300.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 6	<u>Rate</u> \$550.00				
E 18 WOFL 09/04/12 09/06/12 TMZ	630p-7p	:30	NM	2	\$1,300.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 2	<u>Rate</u> \$650.00				
E 19 WOFL 09/04/12 09/06/12 Fox 35 5p News	5-530P	:30	MM	3	\$2,400.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$800.00				
E 20 WOFL 09/04/12 09/06/12 Fox 35 5p News	530-6P	:30	NM	3	\$2,400.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$800.00				
E 21 WOFL 09/04/12 09/06/12 Fox News 6p News	6р-630р	:30	NM	2	\$1,600.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 2	<u>Rate</u> \$800.00			ŀ	
E 22 WOFL 09/08/12 09/08/12 Fox 35 News after MLB IMMEDIATELY PREEMPTIBLE	7p-8p	:30	NM	1	\$300.00
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Contract / Revision	Alt Order #
4070477 /	BARACK OBAMA FOR PR

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 09/04/12 - 09/10/12
 95-101-1536-OBAMA FC
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 Advertiser
 Original Date / Revision

 Obama for America
 08/31/12 / 08/31/12

		Spots/		_	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S- 1	<u>Rate</u> \$300.00				
E 23 WOFL 09/09/12 09/09/12 Fox 35 5p News	5р-6р	:30	NM	1	\$300.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1	<u>Rate</u> \$300.00				
E 24 WOFL 09/04/12 09/06/12 Fox 35 10p News	10-1030P	:30	NM	3	\$5,400.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$1,800.00				
E 25 WOFL 09/04/12 09/06/12 Fox 35 10p News	1030-11P	:30	NM	3	\$5,400.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	<u>Rate</u> \$1,800.00				
E 26 WOFL 09/04/12 09/06/12 Fox 35 News 11p	11p-1130p	:30	NM	3	\$3,600.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 3	<u>Rate</u> \$1,200.00				
E 27 WOFL 09/08/12 09/08/12 Fox 35 10p News	10p-11p	:30	NM	1	\$800.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S- 1	<u>Rate</u> \$800.00				
E 28 WOFL 09/08/12 09/08/12 THE FINDER	11p-12a	:30	NM	1	\$100.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S- 1	<u>Rate</u> \$100.00				
E 29 WOFL 09/10/12 09/10/12 HELL'S KITCHEN	8p-9p	:30	NM	2	\$4,000.00
IMMEDIATELY PREEMPTIBLEStart DateEnd DateWeekdaysSpots/WeekWeek: 09/10/1209/16/12M2	<u>Rate</u> \$2,000.00				
E 30 WOFL 09/10/12 09/10/12 MASTERCHEF	9p-10p	:30	NM	1	\$2,000.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$2,000.00				
E 31 WOFL 09/04/12 09/04/12 HELL'S KITCHEN	8p-9p	:30	NM	2	\$10,000.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -T 2	<u>Rate</u> \$5,000.00				
E 32 WOFL 09/05/12 09/05/12 DANCE	8p-10p	:30	NM	2	\$10,000.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12w 2	<u>Rate</u> \$5,000.00				
E 33 WOFL 09/06/12 09/06/12 RAISING HOPE/NEW GIR	KL 8p-9p	:30	NM	2	\$6,000.00
CANDIDATE OUTSIDE WINDOW Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 T 2	<u>Rate</u> \$3,000.00				
E 34 WOFL 09/06/12 09/06/12 GLEE	9p-10p	:30	NM	1	\$2,000.00
CANDIDATE OUTSIDE WINDOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12T 1	<u>Rate</u> \$2,000.00				
E 35 WOFL 09/09/12 09/09/12 NFL RS Pre Game Non Ho	om-12-1P	:30	NM	1	\$700.00
IMMEDIATELY PREEMPTIBLE			l		



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	BARACK OBAMA FOR PR
CONTRACT / INCVISION	
Contract / Revision	Alt Order #

Contract Dates stimate # 09/04/12 - 09/10/12 95-101-1536-OBAMA F**(1536**

Advertiser Original Date / Revision 08/31/12 / 08/31/12 Obama for America

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 5 1	<u>Rate</u> \$700.00				
E 36 WOFL 09/10/12 09/10/12 Good Day 5a	530-6A	:30	NM	1	\$75.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$75.00				
E 37 WOFL 09/10/12 09/10/12 Good Day 6a	630-7A	:30	NM	1	\$75.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$75.00				
E 38 WOFL 09/10/12 09/10/12 Good Day 7a	7-730A	:30	NM	1	\$240.00
IMMEDIATELY PREEMPTIBLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$240.00				
E 39 WOFL 09/10/12 09/10/12 Good Day 9a	9-930A	:30	NM	1	\$250.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$250.00				
E 40 WOFL 09/10/12 09/10/12 Good Day 9a	930-10A	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$90.00				
E 41 WOFL 09/10/12 09/10/12 Good Day 430a	430a-5a	:30	NM	1	\$30.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$30.00				
E 42 WOFL 09/10/12 09/10/12 WENDY WILLIAM	10a-11a	:30	NM	1	\$100.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$100.00				
E 43 WOFL 09/10/12 09/10/12 JUDGE MATHIS	12p-1p	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$90.00				
E 44 WOFL 09/10/12 09/10/12 JUDGE JOE BROWN	1p-2p	:30	NM	1	\$100.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$100.00				
E 45 WOFL 09/10/12 09/10/12 PEOPLE COURT	2p-3p	:30	NM	1	\$100.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$100.00				
E 46 WOFL 09/10/12 09/10/12 DR PHIL	3p-4p	:30	NM	1	\$150.00
IMMEDIATELY PREEMPTIBLE Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$150.00				
E 47 WOFL 09/10/12 09/10/12 Fox 35 5p News	5-530P	:30	NM	1	\$630.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	\$630.00				
E 48 WOFL 09/10/12 09/10/12 Fox 35 10p News CANDIDATE DISCOUNT	10-1030P	:30	NM	1	\$1,170.00
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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Ra	te TypeSpot	:s	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$1,170.00				
E 49 WOFL 09/10/12 09/10/12 Fox 35 10p News	1030-11P	:30	NM	1	\$600.00
IMMEDIATELY PREEMPTIBLE					
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$600.00				
E 50 WOFL 09/10/12 09/10/12 Fox 35 News 11p	11p-1130p	:30	NM	1	\$900.00
IMMEDIATELY PREEMPTIBLE					
Start DateEnd DateWeekdaysSpots/WeekWeek:09/10/1209/16/12M1	<u>Rate</u> \$900.00				
E 51 WOFL 09/10/12 09/10/12 Good Day 5a	5-530A	:30	NM	1	\$225.00
CANDIDATE DISCOUNT					
Start DateEnd DateWeekdaysSpots/WeekWeek:09/10/1209/16/12M1	<u>Rate</u> \$225.00				
N 52 WOFL 09/07/12 09/07/12 Good Day 5a	5-530A	:30	NM	1	\$75.00
IMMEDIATELY PREEMPTIBLE					
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rate</u> \$75.00				
N 53 WOFL 09/07/12 09/07/12 Good Day 5a	530-6A	:30	NM	1	\$75.00
IMMEDIATELY PREEMPTIBLE					
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rate</u> \$75.00				
N 54 WOFL 09/07/12 09/07/12 Good Day 6a	630-7A	:30	NM	1	\$175.00
IMMEDIATELY PREEMPTIBLE		.00	()	•	4110.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rate</u> \$175.00				
N 55 WOFL 09/07/12 09/07/12 Good Day 7a	7-730A	:30	NM	1	\$240.00
IMMEDIATELY PREEMPTIBLE			1		
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rate</u> \$240.00				
N 56 WOFL 09/07/12 09/07/12 Good Day 9a	9-930A	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE	n. i.				
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 F 1	<u>Rate</u> \$90.00				
N 57 WOFL 09/07/12 09/07/12 Good Day 9a	930-10A	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$90.00				
N 58 WOFL 09/07/12 09/07/12 Good Day 430a	430a-5a	:30	NM	1	\$30.00
IMMEDIATELY PREEMPTIBLE	_				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$30.00				
N 59 WOFL 09/07/12 09/07/12 WENDY WILLIAM	10a-11a	:30	NM	1	\$180.00
CANDIDATE DISCOUNT					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$180.00				
N 60 WOFL 09/07/12 09/07/12 JUDGE MATHIS	12p-1p	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE	r r				,
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$90.00				
N 61 WOFL 09/07/12 09/07/12 JUDGE JOE BROWN	1p-2p	:30	NM	1	\$100.00
IMMEDIATELY PREEMPTIBLE	· bb.	.00	1 3707	•	\$,55,55